

# The Impact of the Tennessee Initiative for Perinatal Quality Care Association of Women's Health, Obstetric and Neonatal Nurses (AWHONN) Post Birth Warning Signs (PBWS) Learning Seats and Magnets Program



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## Project Statistics

# 84,800

refrigerator magnets providing post birth warning signs information and instructions to postpartum mothers were distributed to the participating hospitals

# 85%

of postpartum women received the education & magnet in responding hospitals

## PROBLEM

Maternal morbidity and mortality are rising in the United States. More than 60% of maternal deaths occur in the postpartum period. Healthcare providers and postpartum women need education/tools to recognize post birth warning signs so medical care can be obtained when needed.

## ACTION

Beginning in February 2021, TIPQC purchased 10 Learning Seats each for 46 hospitals - totaling 460 Learning Seats - and 84,800 (refrigerator) magnets providing post birth warning signs information and instructions to postpartum mothers in English, Spanish, Arabic and Mandarin as requested by the hospitals.



## EXPLANATION OF IMPACT

78% of the hospitals that received the AWHONN Magnets successfully distribute the magnets to patients 85% of the time. One TIPQC hospital reported that patients had returned to the hospital's Emergency Department because of the post birth warning sign magnet the patient had received.

## WHO WAS RESPONSIBLE

The collaborative and statewide efforts of TIPQC and the participating 46 TN birthing hospitals have all contributed to this improvement.



## CONTACT

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